

November 2020 Crash Course Call: Transitioning to Volunteering in a Virtual Setting

American Red Cross

What is the National Youth Council?





National Youth Council

- 1. Composed of 13 youth and young adult volunteers across the country.
- 2. Two adult unit paid or Red Cross volunteers as advisors
- 3. Represent and support American Red Cross youth volunteers through Club guides, newsletters, social media, etc.
- 4. Currently have one adult unit advisor position open!
- 5. Find out more information here!



Evan Edler



- Massachusetts Region
- Social Engagement Lead, National Youth Council
- President of Winchester High School Red Cross Club
- Favorite Red Cross Activity: IHL!



What My Club Year Looks Like

- Starting back up this year
- Virtual Club fair!
- First virtual meeting:
 - Youth Diversity Pledge
 - Thanking veterans
 - Volunteer Connection
- Upcoming:
 - National Youth Involvement Month (NYIM)
 - International Humanitarian Law (IHL)
- Communication:
 - Facebook



Natasha Banga



- North Texas Region
- Field Ambassador
- Regional Missing Maps Team Lead
- Co-President of Coppell Red Cross
- Favorite Red Cross Activity: Pillowcase Project



What My Club Year Looks Like

- Entirely virtual activities!
- Current Initiatives
 - Weekly Missing Maps MAPathons
 - Disaster Preparedness Fair with elementary schools
 - Vaccinate a Village Fundraiser
- Communication
 - GroupMe



Meghana Bhupati



- Eastern New York Region
- Field Ambassador
- Preparedness Speaker
 CPC/Prepare with Pedro
- Favorite Red Cross activity: tabling at veteran's support events

What My Club Year Looks Like

- Hybrid learning model = all virtual Clubs
- Support Breast Cancer awareness
 - Virtual walk
- Make a Wish
- Host a blood drive and virtual speakers
- Communication:
 - WhatsApp
 - Google Classroom



Advice (Evan)

- Recruitment
 - Know your school
 - Know your audience
- Retention
 - Quality over quantity
 - Plan for the future



Advice (Natasha)

- Maintain member engagement!
- Recognize outstanding volunteerism
- "Break the ice" among Club members to ensure productivity/effective collaboration on projects
 - MAPathons



Advice (Meghana)

- Communicate
 - With local chapter/region and your group members
- Collaborate
 - with others in your community
- Be creative
 - Use Red Cross activity guides
 - Get approval for new ideas



Latest from the Council!

- It's not too late to sign up for National Youth Involvement Month! Register <u>here</u>.
 - Annual initiative to celebrate youth RC volunteers
 - This Year's Theme: Connect in Place
- Emailing pictures and/or a description of the event to <u>YouthInvolvement@RedCross.Org</u>.
- Post pictures on...
 - Instagram and tag <u>@americanredcrossyouth</u> and use the hashtag #NYIM2020 or #VFH
 - The <u>American Red Cross Youth Network Facebook Group</u> and using the hashtag #NYIM2020 or #VFH
 - For Clubs, please designate one person to post pictures to prevent any double-counting
- For event inspiration, check out our <u>Activity Guides</u> page for ideas.



Looking for Ways to Engage Virtually for NYIM?

- Movie Night featuring The Book Thief
 - November 21st, 7 EST on Zoom
 - RSVP
- Youth Diversity Pledge
 - November 14th, 6–7 EST on Zoom
 - RSVP
- Virtual MAPathon
 - November 29th, 8–9 EST
 - RSVP

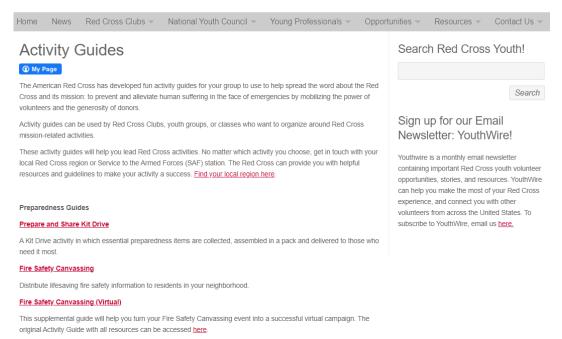
Find more information on the **NYIM Page!**



Other Resources for You!

Vist online activity guides <u>here!</u>







Virtual Fundraising

- Check with your region!
- Red Cross GoFundMe
- Red Cross Tiltify
 - Streaming
- Other options:
 - Venmo
 - Sell tickets for a virtual event



Other Virtual Resources

- Volunteering from Home Guide
- Red Cross Clubs in a Virtual Setting
- Virtual Club in a Computer Toolkit



Next CCC on December 6th, 2020

"Red Cross Youth Activities"

- 7:30-8:00 PM, EDT
- Bringing in guest speakers to share experiences with Red Cross Youth Activities!
- Register <u>here!</u>



Follow

- 1. Follow our Instagram <a>@americanredcrossyouth
- 2. Check redcrossyouth.org
- 3. Read future issues of <u>YouthWire</u> for the latest updates and ideas for projects!

Share

- 1. We want to hear about your great events and activities!
- 2. Send stories to youthinvolvement@redcross.org and you might be featured on our Instagram, redcrossyouth.org or a future issue of YouthWire!



Know a Great Red Cross Volunteer?

We are always looking for passionate Red Cross youth volunteers to be featured in our Youth Spotlight in the YouthWire. If you know someone who you think should be featured, fill out this form!



Want More/Improved Crash Course Calls?

Please fill out the <u>survey</u> so that we can see who attended and how we can improve future calls!



Any Questions?



Thank you so much for your time.

We hope to see you on future Crash Course Calls!

