



December 2020
Crash Course Call:
Red Cross Youth
Activities

American Red Cross

What is the National Youth Council?



National Youth Council

1. Composed of 13 youth and young adult volunteers across the country
2. One adult unit paid or volunteer Red Crossers as advisors
3. Represent and support American Red Cross Youth volunteers through club guides, newsletters, social media, etc.

Introductions – Sujay Rao



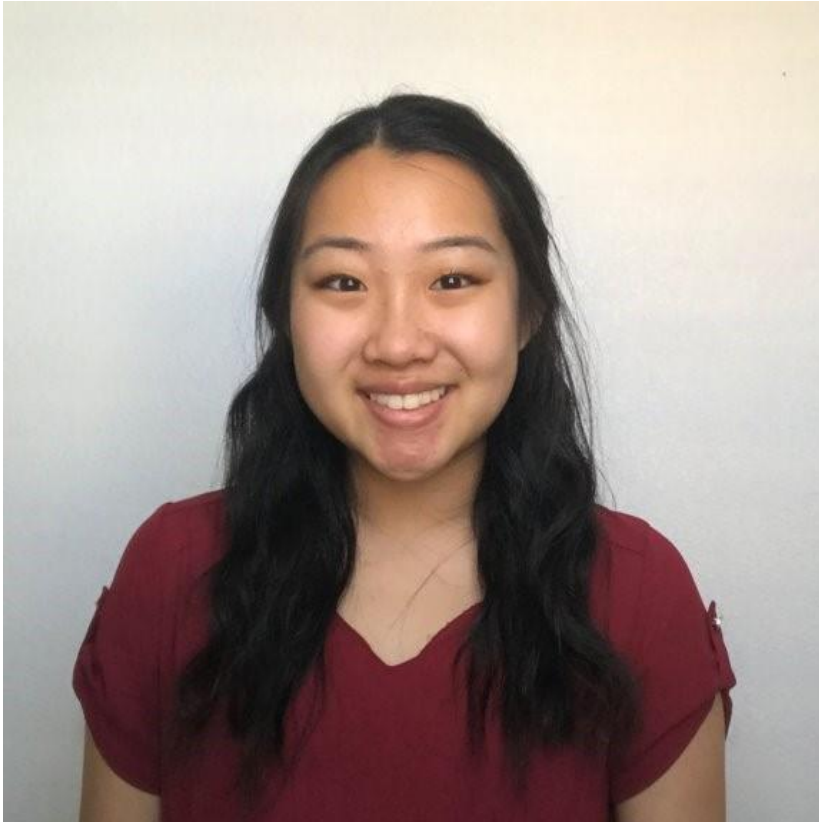
- Senior at Cambridge High School
- Volunteer in the Georgia Region
- Field Ambassador for the Georgia Region

Introductions – Carrie Lin



- Junior at Valencia High School
- Volunteers in the Southern California Region
- Chair of the OC Youth Advisory Council and Field Ambassador for SoCal Region

Introductions – Ariana Deng



- Freshman at the University of Southern California
- Volunteers in Northern California Coastal Region
- Resources Lead on the National Youth Council

Agenda

- Missing Maps - Sujay Rao
- Youth Diversity Pledge - Carrie Lin
- Measles and Rubella Initiative - Carrie Lin
- Other Online Youth Activities - Ariana Deng

Missing Maps

- Problem:
 - Worldwide disasters kill almost 100,000 people and can displace more than 200 million
 - Severely impacted places are often missing from maps
- What is Missing Maps?
 - Project that encourages volunteers to map missing areas



Missing Maps MAPathons

- How to get involved?
 - It's simple! You only need a laptop and Internet connection - get started by visiting this [website](#)
- Humanitarian OpenStreetMap tasking manager
 - HOTOSM
 - Wide variety of regions that need mapping data



MAPathons - Missing Maps

- Event where volunteers can gather to map certain regions
- One of the easiest events to hold online
- Helpful to have a 1-2 hour session to teach attendees how to map; second half with volunteers mapping on their own
- Most regions require specific Missing Maps training before hosting a MAPathon
- Have fun with it!

Youth Diversity Pledge

- Designed to empower youth
 - Celebrates differences and addresses any issues
- [Youth Diversity Pledge Facilitation Guide](#)



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THE NATIONAL YOUTH COUNCIL ENCOURAGES YOU TO TAKE THE
YOUTH DIVERSITY PLEDGE!



Youth Diversity Pledge

- Through the Lens of Diversity
 - Highlight the diverse experiences of peers
 - Start with cameras off, turn on if statement applies
 - “If you were born in the United States, turn on your camera”
 - “If you have experienced racial discrimination, turn on your camera”

Youth Diversity Pledge

- Through the Lens of Diversity (cont.)
- Facts and Statistics
 - “Fewer than 4 million babies are born in the United States each year”
 - “26% of LGBTQ+ youth say their biggest problems are not feeling accepted, bullying, & a fear to be out”
- Breakout Rooms
 - Discussion questions
 - Signed Youth Diversity Pledge together!



Youth Diversity Pledge

- My Fullest Name
 - Share histories and cultural stories
 - Groups of 10-15
 - Reflect on origin of their name
 - Share and discuss!



PICTURE TAKEN PRE-COVID-19

Measles and Rubella Initiative

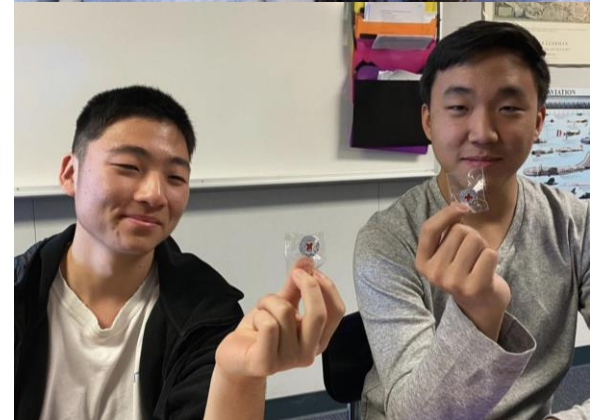
- Measles and Rubella
 - Global partnership
 - Ensuring no child dies from measles or is born with congenital rubella syndrome
 - Vaccinating children
 - \$2 to vaccinate one child



PICTURE TAKEN PRE-COVID-19

Measles and Rubella Initiative

- Selling Measles and Rubella Pins
 - Packs of 50 pins per school
 - Fundraised pins at school
 - Compiled profit and returned money to chapter
 - Donated to Measles and Rubella Initiative
- VIRTUAL: Vaccinate a Village
 - GoFundMe or Tiltify
- Questions?
 - YouthInvolvement@RedCross.org



PICTURE TAKEN PRE-COVID-19

Conversion of Activities to Online Format

- Red Cross Clubs in a Virtual Setting
- Virtual Club in a Computer Toolkit



Activity Guides for a Virtual Setting

- Guides for youth during the virtual setting
- Detailed Activity Guides
- More in-depth guide for event development
- Extra resources within the guide
- Past revamped Activity Guides as One-Pagers
- One-Pager Activity Guide format:
 - About
 - Timeline
 - Logistics Planning
 - Event Development*
 - Promotion & Organization
 - Hosting the Events

Mingle for a Mission



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Youth Engagement

VIRTUAL MINGLE FOR A MISSION

About

Building friendships is a large part of the Red Cross, and online connections are no exception. We adapted the [original Mingle for a Mission guide](#) to a virtual format so that you can continue networking within your region while raising money for the Red Cross. Get your snacks ready for this fun social event!

Detailed Timeline

Step 1: Logistics Planning [1 Month Prior]

- Reach out to your local Red Cross unit and find a contact that can guide you to resources to help make your event impactful and successful.

- Decide on a video calling platform (e.g. Microsoft Teams, Zoom, or Google Meet) or virtual streaming platform (e.g. Netflix, Kast, or Vemos) for your event. Some of these platforms require an account, so make sure your participants are aware of these restrictions.

Step 2: Event Development [3 Weeks Prior]

- Develop activity ideas – here are some to get you started:

Mingle for a Mission

- Host a movie night using a virtual streaming service. Feel free to make it themed (e.g. [IHL Movie Night](#)). After watching, have a discussion about the movie and encourage youth to socialize.
- Organize a talent show! You can have different acts sign up for slots throughout the show. [Here](#) is a Battle of the Bands event that can be turned into a virtual talent show.
- Include an online fundraiser component to your event (e.g. selling admission tickets or donations for disaster relief). Plan how you will collect fundraising money through platforms like Venmo, Apple Pay, or Zelle; please review this [case study](#) regarding fundraising for the Red Cross using Venmo. You can also work with your region and local Fund Development team to set up fundraisers.
- Set up a streaming fundraiser during the event using [Tiltify](#) or [GoFundMe](#). Feel free to work with your region and local Fund Development team to organize this fundraiser.

Step 3: Promotion & Organization [2 Weeks Prior]

- Team up with other Red Cross Clubs or organizations in your community to increase involvement.
- Post event details on your local Red Cross region calendar and social media.

Step 4: Hosting the Event [Day of]

- Engage with your audience and initiate icebreaker social activities.
- Have fun!

Share with Us!

Share pictures from your Virtual Mingle for a Mission event by posting them on the [American Red Cross Youth Network Facebook Group](#) or by posting on Instagram and tagging [@americanredcrossyouth](#).

Contact your local Red Cross Region for more information.

Impact Starts Here

Tweets to Thank



TWEETS TO THANK

About

Social media is unique because it allows you to connect with people virtually. We have updated the [original Activity Guide](#) for this digital competition so that you can thank and encourage blood donors. This event asks American Red Cross digital advocates, volunteers who spread awareness and take action virtually, to work in teams to acknowledge blood donors for their life-saving gift.

Detailed Timeline

Step 1: Logistics Planning [3 Weeks Prior]

- Decide on a unique hashtag for your team (ex. #SouthernCaliforniaRedCross). The purpose of this hashtag is to show that your tweets are being made on behalf of your Club and to track how many donors your team has thanked.
- Determine how long your competition will last (we suggest 3-5 days). In addition, create a tracking board to monitor and update your progress and motivate your team during the competition.

Step 2: Promotion & Organization [2 Weeks Prior]

- Team up with other Red Cross Clubs or organizations in your community to increase involvement.
- Post competition instructions and details on your local Red Cross region calendar and social media.

Tweets to Thank

Step 3: Hosting the Competition [2 Weeks Prior]

Before starting the event, explain to your volunteers how to find blood donors on Twitter. You can search for specific hashtags (ex. #RedCross, #giveblood, #blooddonor, #blooddonation) or ask your local Red Cross regional Communications team for current hashtags.

After locating a donor, volunteers should tweet a thank you message (see examples below)

- Dear Matt, thank you for donating blood today! It is because of generous blood donors like you that the Red Cross can help save lives.
- Dear Amy, today you helped save a life! On behalf of the (insert Club name), thank you for your generous blood donation.
- Dear Sarah, on behalf of the (insert Club name), thank you for giving blood!

Step 4: Recognition and Continuation

Host a virtual recognition ceremony using Microsoft Teams, Zoom, or other meeting platforms to celebrate your team's work and recognize the participants who posted the most thank you tweets with a small prize.

Make this a recurring activity! Your Club can organize it at the beginning of every month and incorporate progress checks and recognition throughout your Club meetings.

Share with Us!

Share pictures from your Tweets to Thank event by posting them on the [American Red Cross Youth Network Facebook Group](#) or by posting on Instagram and tagging [@americanredcrossyouth](#).

Contact your local Red Cross Region for more information.

Impact Starts Here

Live Stream Gaming



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Youth Engagement

ACTIVITY GUIDE

Impact Starts Here

The American Red Cross has developed fun activity guides for youth volunteers to use to help spread the word about the Red Cross and its mission: to prevent and alleviate human suffering in the face of emergencies, by mobilizing the power of volunteers and the generosity of donors.

Activity Guides can be used by Red Cross Clubs, general youth groups or any other students who want to organize Red Cross mission-related activities. No matter which activity you choose, get in touch with your local Red Cross region or Service to the Armed Forces (SAF) station. With these helpful resources and guidelines, you can definitely make your activity a success!

Live Stream Gaming

LIVE STREAM GAMING

How to Get Started:

Whether you are new to Tiltify or already have an account, you can set up a fundraiser in 10 easy steps:

Step 1: Create an account

- Create or sign into your Tiltify account.

Step 2: Create a campaign

- Go to “Create a New Campaign”.

Step 3: Search for American Red Cross

- Search for the American Red Cross as the charity you want to support.

Step 4: Create an event

- Either select an event already happening or choose just to support the ARC

Step 5: Register for a campaign

- Register as an individual campaign or register to support a team.

Step 6: Publish your fundraiser

- Publish your fundraiser!

Live Stream Gaming

LIVE STREAM GAMING

Resources Included in This Package:

- Quick Start Guide for Tiltify Overlays

Prizes for Fundraising

Set up a fundraiser and unlock exclusive prizes for reaching fundraising milestones. After your fundraiser, we will connect with you to redeem and select a prize based on your fundraising level.



Pin: \$100-\$199



Water Bottle: \$200-\$299



Adventure Duffel: \$300-\$399

Live Stream Gaming

Live Stream Gaming Resources: Overlay Overview

When it comes to fundraising, having a visual element or overlay that displays how much money is raised can help make your charity stream more successful. An overlay is a graphic, gif, video or web source that is applied to your main video stream as a layer via using free live streaming software. Overlays can communicate interesting information about your stream and help you engage with your viewers visually. On Tiltify, fundraisers can choose from 3 different overlays that link directly to your campaign and can help take your fundraising game to the next level.

Finding and Adding Your Campaign Overlays on Tiltify

- On the left-hand side of your Campaign Dashboard, click the Overlay tab
- From here you will see three different overlay options:
 - a. **Compact Overlay** – This overlay is typically placed in the top-center and stretches across 60% of the screen. This overlay contains the cause avatar and name, your progress bar, goal, amount raised, and highlights the last donor, next milestone, and the top donor. A great overlay solution if you want a lot of information in a minimal amount of space.



Where to find the guides?

Virtual Club in a Computer Toolkit

Posted by [Red Cross Youth](#) on Friday, August 14, 2020 · [Leave a Comment](#)

[My Page](#)

[Like](#)

Be the first of your friends to like this

As we prepare for the new school year and begin looking to virtual engagement with Red Cross collection of resources to help support you and your Club in your continued transition to volunteer. Have more questions or want to speak with a National Youth Council member? Set up an Office today or email YouthInvolvement@redcross.org!

Activity Guides for a Virtual Setting

[Vaccinate a Village Virtual Activity Guide](#) (adapted from [Vaccinate a Village](#))

[Fire Safety Canvassing Virtual Activity Guide](#) (adapted from [Fire Safety Canvassing](#))

[Disaster Preparedness Kit Scavenger Hunt Clues](#)

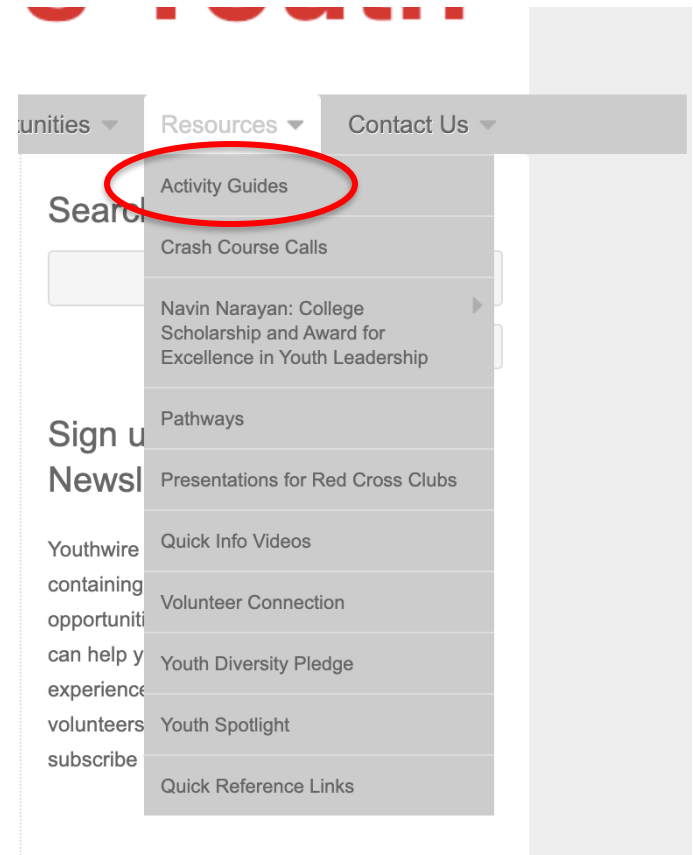
[Mingle for a Mission Virtual Activity Guide](#) (adapted from [Mingle for a Mission](#))

[Tweets to Thank Virtual Activity Guide](#) (adapted from [Tweets to Thank](#))

[Video Game Live Stream Fundraising Activity Guide](#)

[Zombie Apocalypse Party Virtual Activity Guide](#) (adapted from [Zombie Apocalypse Party](#))

[Missing Maps MAPathon Activity Guide](#)



December Monthly Theme

- Get your Club involved in raising money for the Red Cross!

Attention All Red Cross Clubs!

Join our [Disaster Relief: Hope for the Holidays](#) charity stream fundraiser campaign! Help save lives and win cool prizes!

The holiday season is a time for family and festivities, but it is also a time to be reminded of those who are less fortunate and in need of a helping hand. That's why we're asking all Red Cross Clubs to help make a difference for families in need by hosting a charity stream fundraiser from now until the end of December. Plus, fundraisers can win cool prizes!

Team Prizes (For Red Cross Clubs Only)

- Raise \$3,000: Every team member wins a water bottle + LED lantern + sports duffle bag + t-shirt
- Raise \$2,000: Every team member wins a water bottle + LED lantern
- Raise \$1,000+: Every team member wins a water bottle

Individual Prizes



Raise \$1,000: Ugly Sweater



Raise \$500: Hat



Raise \$250: Hot Chocolate



Raise \$100: Pin

How to Join

Sign up at <https://tiltify.com/redcross/disaster-relief-hope-for-the-holidays>

For questions, please email us at charitystream@redcross.org or join the Red Cross Discord for help and more information: <http://www.discord.gg/redcross>

December Monthly Theme

- Join in our monthly theme by posting on Instagram and Facebook with **#GiveWithMeaning**
- Get others to donate to the Red Cross [here](#)

American Red Cross

You can make a difference

My Donation

I Want to Give

\$1,000 **\$500** **\$250** **\$100** **\$50** **\$** Other Amount

\$10 is the minimum online donation. All donations are tax deductible.

\$500
warms 100 people
with blankets

January CCC: Member Retention

- January 10th, 2021 from 7:30-8:00pm ET
- Featuring guest speakers
- Gain insight on how you can engage your members during this time!
- Register [here](#)

Looking Ahead

- [January 10, 2021: Member Retention at 7:30 – 8 PM ET](#)
- February 7th, 2021: to be decided
- March 7th, 2021: The Navin Narayan Scholarship and Other Opportunities for Youth Volunteers
- April 4th, 2021: National Youth Council – What do we do?
- May 2nd, 2021: National Youth Council – Applications
- June 6th, 2021: Ensuring Continuous Leadership

Download PowerPoint Presentations from Previous Crash Course Call topics:

- December 6th, 2020: Red Cross Youth Activities
 - Red Cross Youth Activities
- November 8th, 2020: Transitioning to Volunteering in a Virtual Setting
 - [Transitioning to Volunteering in a Virtual Setting](#)
- October 4th, 2020: National Youth Involvement Month and Service Project Ideas
 - [National Youth Involvement Month and Service Project Ideas](#)
- September 6th, 2020: Field Ambassadors 101!
 - [Field Ambassadors 101!](#)
- August 23rd, 2020: Mapping Out Your Red Cross Year:
 - [Mapping Out Your Red Cross Year](#)
- April 19th and May 8th, 2020:
 - [National Youth Council Applications](#)

Visit [here](#) to
check out
future call
topics!

Follow

1. Follow our Instagram [@americanredcrossyouth](https://www.instagram.com/americanredcrossyouth)
2. Check redcrossyouth.org
3. Read future issues of [YouthWire](#) for the latest updates and ideas for projects!

Share

1. We want to hear about your great events and activities!
2. Send stories to youthinvolvement@redcross.org and you might be featured on our Instagram, redcrossyouth.org or a future issue of YouthWire!

Know a Great Red Cross Volunteer?

We are always looking for passionate Red Cross youth volunteers to be featured in our Youth Spotlight in the YouthWire. If you know someone who you think should be featured, fill out this [form](#)!

Want More/Improved Crash Course Calls?

Please fill out the [survey](#) so that we can see who attended and how we can improve future calls!

Logging in Hours



Please log in or create an account.

Sign In with Your Red Cross ID

If you already have an existing Red Cross ID, please login below.

Email:

Password:

SIGN IN

[Forgot password](#)

[Need help logging in?](#)

Create a Red Cross ID

The first step to creating a Volunteer Connection account is to create your Red Cross ID. Please complete the form below.

First Name:

Last Name:

Country:

 ▼

Postal Code:

Logging in Hours

News

Why Words Matter: Using Inclusive Language

[Read News](#)

Enter Hours

Month	Hours
Jul	15
Aug	22
Sep	24
Oct	21
Nov	21
Dec	5
Jan	0
Feb	0
Mar	0
Apr	0
May	0
Jun	0

[View Graph](#) [View Previous Hours](#)

Add Hours

My Calendar

You don't have any upcoming events at this time

[View All Shifts](#)

Enter Hours

Please do not submit Disaster Relief Operation (DRO) hours. [Why?](#)

[How/Why to Log Your Hours](#)

*DATE
11-30-2020

*HOURS *MINUTES

*ACTIVITY NAME

*HOURS TYPE
Select...

*POSITION
Select...

COMMENTS

Submit Hours **Submit & Add Another**

Any Questions?

Thank you so much for your time

We hope to see you in future
Crash Course Calls!